



SELECTING A BOOK JACKET COVER

A SIMPLE GUIDE FROM THE INVENTORS OF THE BOOK JACKET COVER



BRODART BOOK JACKET COVER BASICS

- Brodart Book Jacket Covers represent the largest variety of style formats in the industry. They also offer great convenience features like folding guides, anchor tabs and adhesive strips.
- Brodart BJCs are designed to protect your book's cover and/or dust jacket from scratches, wear and tear, fingerprints and moisture.
- With just three basic choices, you can locate the cover that best meets your needs.

Style

1



ADJUSTABLE

These covers are sized to fit various book heights within your collection. For example, if you have 9"H books and 10"H books, they can both be covered with 10"H covers.

EXACT FIT

These covers are designed to fit a specific book height without the need for adjustment.

Film Material

2



POLYESTER

Chemically inert, archival-safe and durable material will not stretch or yellow over time; recommended for circulated volumes.

POLYPROPYLENE

Soft, flexible quiet material will stretch but will not tear; recommended for non-circulating or personal collections.

Format

3



SHEETS

For fast, easy, convenient application, sheets are pre-cut to specific book heights and widths. Packed in acid-free shrink-wrap to prevent shifting, folding and damage.

ROLLS

For cost-effective application, rolls may be cut to length per book. Rolls are packaged in Brodart's guaranteed SafePack box with exclusive plastic supports to prevent crushed corners.

Convenience Features



PERFORATED FOLDING GUIDES

Guides enable a precise fold and are spaced at 1/8" increments.



ANCHORING TABS

Self-adhesive tabs with release back liners anchor the book jacket cover to the paper backing.



CONTINUOUS ADHESIVE STRIP

One adhesive strip with release back liner anchors the book jacket cover to the paper backing.

BRODART SAFEPACK GUARANTEE

Your book covers will arrive safely. Should they sustain any damage, we will replace them at no cost to you, no questions asked.

- Prevents shifting and folding during shipping
- Prevents damage from fingerprints, oils, dust and dirt

Sheets are **SafePacked** in acid-free shrink-wrap in quantities of 25 or 100.



Ask for our **FREE** dispenser box, **#10-BJC-BOX**, with easy thumb-release opening for jackets 14"H or smaller.

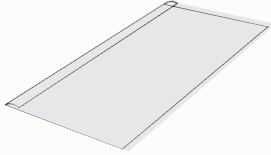


BRODART SAFE PACK

Rolls are packaged in our guaranteed **SafePack** box with exclusive plastic supports that prevent crushed corners

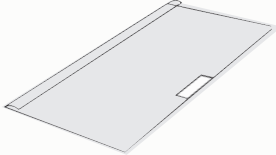
BRODART BOOK JACKET COVER STYLE GUIDE

ADJUSTABLE POLYESTER



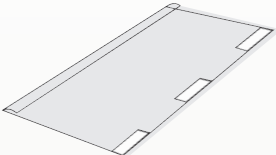
Econo-Fold

- Archival safe
- Paperless cover
- Available in sheets and rolls



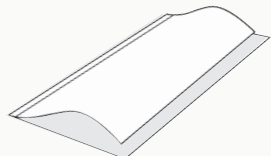
Econo-Tab

- Paperless cover
- One anchoring tab
- Available in sheets only



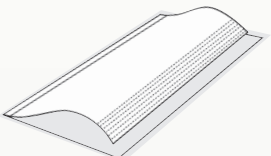
Econo-Fold II

- Paperless cover
- Three anchoring tabs
- Available in sheets only



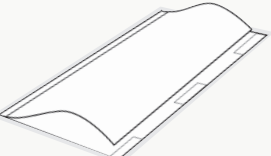
Just-A-Fold Original

- Paper backing
- Available in sheets and rolls



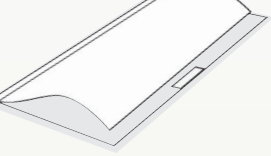
Just-A-Fold

- Paper backing
- Perforated folding guides
- Available in sheets and rolls



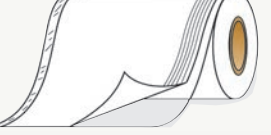
Just-A-Fold III

- Archival safe
- Non-printed paper backing
- Perforated folding guides
- Available in sheets and rolls



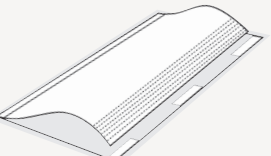
Just-A-Fold II

- Paper backing
- Three anchoring tabs
- Available in sheets only



Just-A-Tab

- Paper backing
- One anchoring tab
- Available in sheets only



Just-A-Fold Reinforced

- Double-reinforced paper edge for maximum strength
- Perforated folding guides
- Available in rolls only



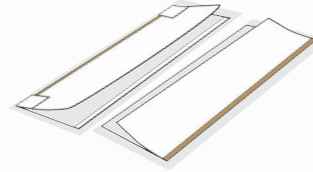
Quik-Fold

- Paper backing
- Three anchoring tabs
- Perforated folding guides
- Available in sheets only

Secure-Fold

- Paper backing
- Continuous adhesive strip
- Available in rolls only

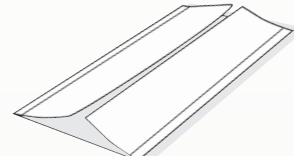
ADJUSTABLE POLYESTER CONTINUED



Lifetime Duplex

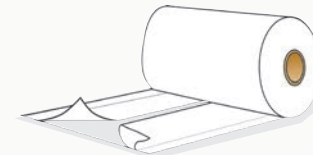
- Paper backing with classic brown edging; two-piece cover
- With or without tabs
- Continuous adhesive strip
- Available in sheets only

EXACT-FIT POLYESTER



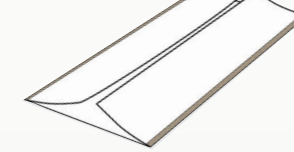
Fold-On

- Center slit paper backing
- Available in sheets and rolls



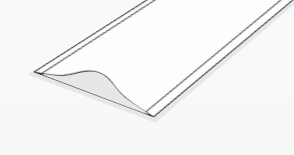
Fold-On Archival

- Archival safe
- Non-printed center slit paper backing
- Available in sheets and rolls



Fold-On Reinforced-Edge

- Center slit paper backing
- Double-reinforced paper edge for maximum strength
- Available in rolls only



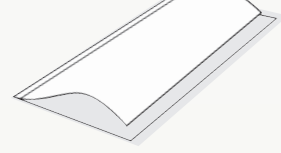
Lifetime Sized

- Center slit paper backing with classic brown edging
- Available in sheets only

Tubular

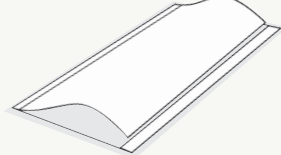
- Paper backing
- Sealed on both sides
- Available in sheets and rolls

ADJUSTABLE POLYPROPYLENE



Advantage I

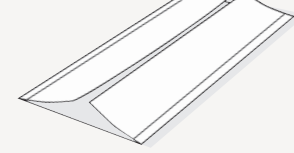
- Paper backing
- Available in sheets and rolls



Advantage II

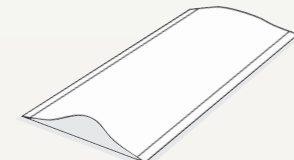
- Paper backing
- Continuous adhesive strip
- Available in sheets and rolls

EXACT-FIT POLYPROPYLENE



Advantage Fold-On

- Center slit paper backing
- Available in sheets and rolls



Advantage Tubular

- Paper backing
- Sealed on both sides
- Available in sheets and rolls

Finding a Book Jacket Cover has never been easier.



www.shopbrodart.com/bjcwizard-home or www.brodart.ca/bjcwizard-home

BOOKS WITH NO DUST JACKET? ODD-SIZED BOOKS? NO PROBLEM!

Brodart recommends Film Rolls...

- To cover a large variety of odd-sized books – Film rolls can be cut to any size and shape
- For books with no dust jackets – Paperless film rolls offer great protection against dirt and wear
- For more economical book covering – Cut your own covers to the exact length you need and eliminate waste

For the full line of Brodart Film Rolls, see our current catalog or visit www.shopbrodart.com or www.brodart.ca.



BASICS FOR APPLYING BOOK JACKET COVERS...



- **Insert dust jacket** between paper and film.
- Check to ensure the top of the dust jacket meets the top of the cover as shown in inset.



- **Fold excess paper** and film up to meet the bottom of the dust jacket and crease with a bone folder.
- Secure the film to the paper liner.
- Apply covered jacket to the book.



- **Anchoring the cover** is optional in some applications. If you choose to anchor, we recommend attaching strips using one of the methods shown in the insets at right.



A. Film to Film



B. Book to Film

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www.shopbrodart.com
www.brodart.ca

OUR GUARANTEE

Your 100% satisfaction is our goal! If you are not satisfied with your order for any reason, please contact Brodart Customer Service to receive prompt assistance.

